

WHAT IS DESIGNTIDE TOKYO?

DESIGNTIDE TOKYO is a trade show conceived with the vision of continually proposing new products, scenes and ideas. While focusing on interior design and commercial products, this event also brings together carefully selected work from a wide variety of fields. DESIGNTIDE TOKYO is an exhibition space for designers and artists to share ideas and outlooks, presenting from Tokyo to the world.

OUTLINE

Date : 5 days from October 30th (Sat) to November 3rd (Wed, national holiday)

Main venue : TOKYO MIDTOWN HALL

Opening hours (Main venue) : 11:00 ~ 21:00 [last entry 20:30 / 17:00 close on last day]

Extension venues : Various locations throughout Tokyo (shops, galleries, cafes, museums etc.)

CONTENTS OF DESIGNTIDE TOKYO

1. TIDE EXHIBITION

The core of DESIGNTIDE TOKYO, TIDE Exhibition is a trade center where new creations and ideas are introduced and exhibited. This is the main exhibition venue for designers, manufacturers, buyers and journalists to gather and confront design head-on.

TIDE Exhibition is a place to exhibit prototypes for new products as well as new products ready to be on the market. Through encounters with people working in various industries, TIDE Exhibition will serve as a springboard for discovering new markets for products and spurring on new creative projects. In addition, you will have a chance to present your activities to journalists from all over the world.

2. TIDE MARKET

A place where new creations are exhibited and sold, and market research can be conducted. TIDE Market is also where visitors can actually get to pick up the designs and make purchases through direct communication with designers.

Through the direct presentation about your products and ideas behind your work to buyers and manufacturers from all over the world, you will be able to find new markets. Because customer response can also be directly observed, TIDE Market can be used as a tool for market research as well.

3. TIDE EXTENSION

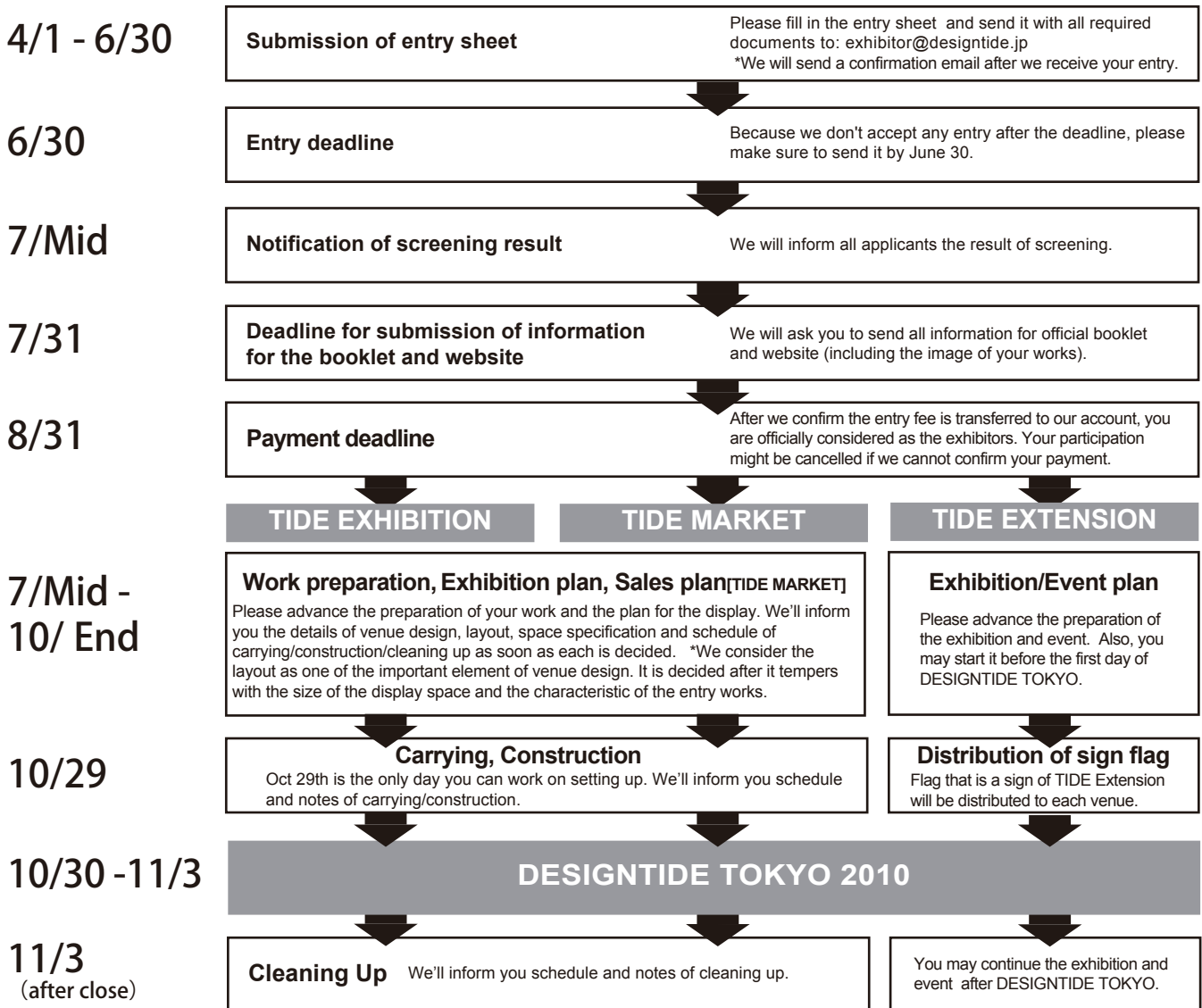
An exhibition of works throughout the city of Tokyo, held at individual shops, galleries, museums etc. that will be connected through DESIGNTIDE TOKYO, forming a single exhibition.

Works will be showcased in shops and galleries in Aoyama, Harajuku, Shibuya, Shinjuku, Roppongi and Marunouchi etc., with participation from both shops and individual designers renting their own space. Compared to the main venue, TIDE Extension offers more freedom to design an installation that embodies your own unique vision. Information on each venue and exhibition will be listed on DESIGNTIDE TOKYO's official publicity tools (booklets, websites, etc), guiding visitors through the entire event.

EXHIBITION FEE

TIDE EXHIBITION		TIDE MARKET	TIDE EXTENSION
5m ²	157,000 yen	262,500 yen * we don't take commission fee.	210,000 yen
10m ²	315,000 yen		
15m ²	472,500 yen		
20m ²	630,000 yen		
30m ²	945,000 yen		
50m ²	1,575,000 yen		

ENTRY SCHEDULE



HOW TO ENTRY

Deadline: Wednesday, June 30th, 2010

You can download the entry sheet here: >> www.designtide.jp
Please send us your entry sheet with all required documents by e-mail or post.

E-mail : exhibitor@designtide.jp *Please title your email 'Entry_your name.'

Post : **1-13-6-201 MinamiAoyama, Minato-ku, Tokyo, Japan 107-0062**

*We will send you a confirmation email after receiving the entry. If you do not get this email there might be some technical problems. Please contact us: info@designtide.jp